



**FOR IMMEDIATE RELEASE**

## **Gritty Teeth Racing To Run 2018 Austin CX Cup Series**

*Bringing an elite level experience for every athlete!*

**BELTON, TEXAS, August 8, 2018** The Austin Cyclocross Cup (ATX CX Cup) is Central Texas' Premier Cyclocross Series. ATX CX Series Founder, Rolando Roman, has selected Gritty Teeth Racing to run the 2018 Austin CX Cup Series.

In 2018, the ATX CX Series will consist of 2 weekends of racing: the Georgetown Cyclocross Festival Presented by Clif Bar and the 2018 WurstCross Festival benefiting the New Braunfels Parks Foundation. Series awards include the coveted ATX CX Series Champion's Jersey along with great partners; Georgetown Parks & Recreation Department, City of Georgetown, Sweet Lemon Kitchen, Woom Bikes USA, Georgetown Cyclewerx, Clif Bar, Grimpeur Bros Specialty Coffee, The Chain Link Bike Shop and many more great partners.

Rolando commented, "**Austin Cyclocross Cup Series** and its events are in great hands with a passionate group who proved their race organizational skills and strives to provide a great race experience to all level races and their family members. I knew it was a great fit from the beginning of our conversations."

Don't expect Rolando to ride into the sunset. He continues to serve as a mentor and volunteer to the Austin Cyclocross Cup Series and taking his experiences to his new home in Ridgeland, Mississippi with his kids free CX project, Mississippi Cyclocross Project ([www.msxcproject.org](http://www.msxcproject.org)) and the Mississippi Cyclocross Festival ([www.msxcup.com](http://www.msxcup.com)). Rolando added, "I look forward to

grow our beloved sport and be standing on the sidelines of the race as a cross fan after a many years of sweating the details.”

Expect registration to open shortly. All details for our two events can be found on our website at, [www.atxcxcup.com](http://www.atxcxcup.com).

**About Gritty Teeth Racing** promotes gravel, cyclocross & mountain bike races in Central Texas. Gritty Teeth Racing is committed to providing the best possible experience for all athletes.

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If you would like more information about the ATX CX Series, please contact Chad Welch & Joy

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